



ATTAIN
AFTERCARE

SO, YOU'VE GOT A SHINY NEW WEBSITE... WHAT'S NEXT?



ATTAIN.UK.COM

What's Next?

ATTAIN AFTERCARE

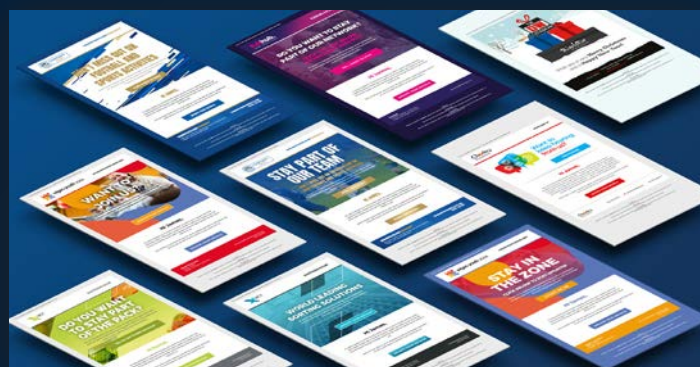


Now you're all set with a fantastic new website, you'll want to show it off! In order to get the most out of your new website, there are a few things you may want to consider...



Social Media Presence

Social Media is the ideal platform for engaging with your customers in a responsive setting. You can set a real tone of voice and keep them up-to-date with any breaking news or offers in real-time.



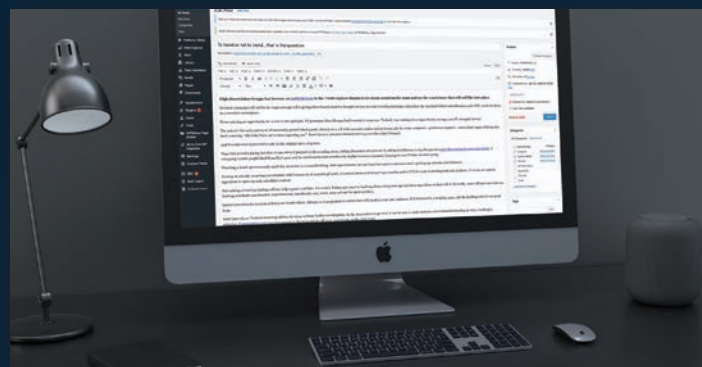
Targeted Email Marketing

To help get the right people to your website, email marketing is key. By targeting existing, lapsed or new customers with tailored content, you can increase traffic to your website to generate leads or conversions.



Maintenance & Support

Your website is like a car - in order to keep running efficiently, it needs regular maintenance. With the speed in which technology evolves, it's important that you keep your website's platform up-to-date for both usability and security reasons.



Additional CMS Training

After initial CMS training, it's easy to forget little things or if the staff member who was initially trained has moved on, you may need additional training at some point. Being able to self-manage your website is vital if you need to keep costs down and to keep your website fresh and current.



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How Can ATTAIN Help?

Here at ATTAIN, we're passionate about making sure our clients get the best possible results from their website. We are always happy to offer helpful advice, not only throughout the website project, but afterwards as well - You're not alone! Here are just some of the ways in which we can help your new website to thrive.



Social Media Presence Packages (starting from £250pcm*)

In order to build upon your brand presence and keep viewers in the loop with all your latest news and offerings, we offer various social media packages to suit your individual budget and needs. We'll help you to build your followers, increase engagements and, most importantly, drive traffic to your lovely new website!



Targeted Email Marketing (starting from £149pcm**)

One of the most important things to remember with email marketing is sending the right messages to the right people. Our experienced project managers will be on hand to help you to initially get your data in order and then we offer both self-managed and managed packages to suit your individual resources. We'll help you to monitor and analyse your campaign results in order to drive traffic and generate as many conversions or leads as possible.



Maintenance & Support (starting from £50pcm*)

We strongly advise all of our clients to maintain their websites on a regular basis. There are various levels of support we can offer, based on the complexity and size of your website, we can advise on the package we think is most suitable for your individual requirements. We also offer managed support in terms of keeping your website content updated, if you have limited internal resources this is another area of maintenance we can take off your to-do list.



Additional CMS Training (starting from £150*)

If at any point after the initial training you need a refresher course or would like more advanced training to assist you in maintaining your website content, our friendly, experienced staff are on hand to help. We offer group training sessions, or one-on-one training to suit your needs.

If you would like any further information on any of the above services, or would like us to tailor a package to suit your own individual requirements, just give us a call and we'll be happy to chat through your options!

Get In Touch Today!



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*Guide prices only, packages are tailored in accordance to your individual requirements.

**Set up or data purchase fees may apply.



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80%

INCREASE IN TRAFFIC WITHIN
1 MONTH OF LAUNCH

30%

INCREASE IN ENQUIRIES WITHIN
2 MONTHS OF LAUNCH

200%

INCREASE IN SOCIAL ENGAGEMENT WITHIN
1 MONTH OF LAUNCH

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